



Berlin Institute
for International
Business Studies

1. BIIBS Paper Development Workshop

Wednesday, January 18, 2017
12.00 – 18.30

Convenors: Christoph Dörrenbächer and Mario Glowik

Room B 5.12

Opening remarks by the President of the Berlin School of Economics and Law
Prof. Dr. Andreas Zaby 12.00 -12.15

Lunch 12.15 - 13.00

Room B 5.12

Session 1 13.00 - 14.30

Room B 5.12

Richard Adu-Gyamfi

Facilitating Supplier Development through Export Processing Zones: A Qualitative Study of an International Business Firm and its Suppliers in Ghana

Discussant: Anand Choudhary

Discussant: Martina Sproll

Anand Choudhary

Pilot Study on Exploring the Potential Role and Impact of the CSR Initiatives of Tata Steel on Poverty Reduction in Joda Block of Odisha (India)

Discussant: Silke Bustamante

Discussant: Hans Erich Müller

Room B 5.44

Toan Nguyen, Utz Dornberger and Md. Noor Un Nabi

Smaller non-multinational company FDI: A review of concepts, drivers and effects

Discussant: Ewa Ostaszewska

Discussant: Jennifer Pedussel-Wu

Sue Claire Berning

Chinese firms' corporate political strategies – the use of OFDI in Germany

Discussant: Mario Glowik

Discussant: Gerd Bruche

Coffee break 14.30 - 15.00

Session 2 15.00 - 16.30

Room B 5.12

Péter Kiss

Emerging country MNEs in the European Union. The case of Wipro

Discussant: Mario Glowik

Discussant: Christoph Dörrenbächer

Jan Kaczmarzyk and Piotr Kania

Foreign direct investments in Polish enterprises capital structure and the process of European integration

Discussant: Wojciech Stiller

Discussant: Ursula Walther

Room B 5.44

Knut Lange and Florian A.A. Becker-Ritterspach

Home institutional support and international entrepreneurship

Discussant: Michael Wortmann

Discussant: SamZisuh Njinyah

SamZisuh Njinyah

Evaluating the Level of Awareness, Usage and Benefits of Government Policies for Export Promotion on SME Cocoa Exporters in Cameroon. Implication for Policy Development.

Discussant: Florian Becker-Ritterspach

Discussant: Clark Banach

Coffee Break 16.30 - 17.00

Session 3 17.00 - 18.30

Room B 5.12

Almasa Sarabi and Soo Min Toh

Silence across borders: A model of subsidiary manager silence

Discussant: Christoph Dörrenbächer

Discussant: Sophie Gysan

Sophie Gysan

Goodwill decision-making in MNC networks

Discussant: Mario Glowik

Discussant: Diana Weinberg

Reception 18.30